

FROM ORDINARY TO  
EXTRAORDINARY

# Distinctive Drywall

## Background -Who?

Distinctive Drywall, for over ten years, has delivered complete, custom drywall services to homes and businesses in the greater twin cities area. The experienced team of professionals at Distinctive Drywall meets the high standards of their customers with drywall and painting services for walls and ceilings in residential and commercial buildings of all size and descriptions.



## Challenge - Why?

Joe has successfully grown Distinctive Drywall over the years, but with the recent housing market downturn Joe had to rethink his business strategy. It was time to add to his current EBS marketing materials and website. His goal was to grow his business not shrink.

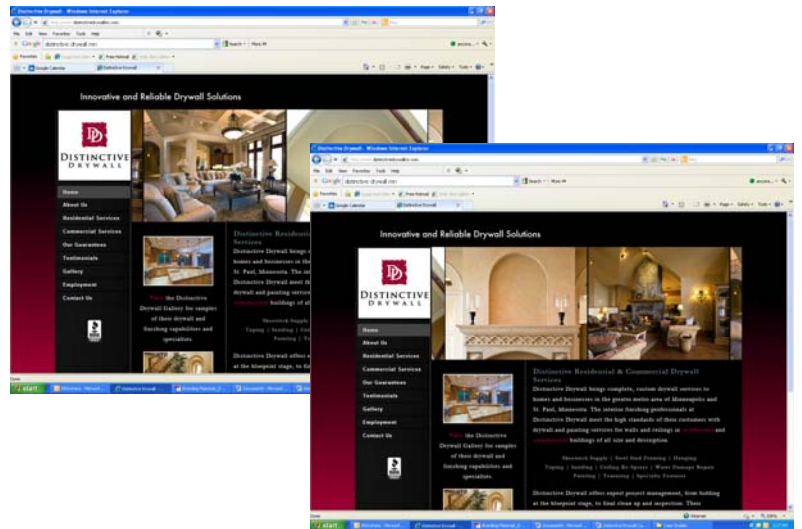


## Strategy - How?

Joe turned to EBS to add additional brochures, sales sheets and website pages that would support his new marketing strategy. EBS worked with Joe to develop a consistent brand and effective marketing materials, which reflect the quality of service they provide.

## Results - What?

Joe has worked with EBS over the past 4 years - *the brand, marketing collateral and website provide credibility, professionalism and confidence when I am meeting with prospective clients, it has helped me grow our business - 2010 revenues were up over 20%!*



## Contact

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